

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

<u>Contract / Revision</u> 136024 /		<u>Alt Order #</u> 08317470
<u>Product</u> FIGHTING FOR OHIO		
<u>Contract Dates</u> 07/09/16 - 07/15/16		<u>Estimate #</u> 3141
<u>Advertiser</u> ISS/Fighting for Ohio-A		<u>Original Date / Revision</u> 06/29/16 / 06/30/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> TV14775	<u>Advertiser Code</u> 157	<u>Product 1/2</u> 341
<u>Agency Ref</u> 3814		<u>Advertiser Ref</u> 43095

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	07/15/16	07/15/16	Friday Prime Hour 3	10:00 PM-11:00 P		:30			P-02		NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/11/16	07/17/16	----1--	1			\$2,750.00						
N 2	WHIO	07/15/16	07/15/16	Stephen Colbert	11:30 PM-12:30 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/11/16	07/17/16	----1--	1			\$500.00						
N 3	WHIO	07/15/16	07/15/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/11/16	07/17/16	----1--	1			\$1,250.00						
N 4	WHIO	07/15/16	07/15/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/11/16	07/17/16	----1--	1			\$1,750.00						
N 5	WHIO	07/11/16	07/11/16	Stephen Colbert	11:30 PM-12:30 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/11/16	07/17/16	1-----	1			\$500.00						
N 6	WHIO	07/11/16	07/11/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/11/16	07/17/16	1-----	1			\$1,250.00						
N 7	WHIO	07/09/16	07/09/16	Sat Prime Hour 3	10:00 PM-11:00 P		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/04/16	07/10/16	-----1-	1			\$1,000.00						
N 8	WHIO	07/09/16	07/09/16	NewsCenter 7 6p Sa	6:00 PM-6:30 PM		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/04/16	07/10/16	-----1-	1			\$500.00						
N 9	WHIO	07/09/16	07/09/16	Sa 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/04/16	07/10/16	-----1-	1			\$500.00						
N 10	WHIO	07/10/16	07/10/16	M-Su 11p News	11:00 PM-11:30 P		:30			P-02		NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/04/16	07/10/16	-----1	1			\$2,250.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u>	<u>Alt Order #</u>
136024 /	08317470

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/09/16 - 07/15/16	FIGHTING FOR OHIO	3141

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Fighting for Ohio-A	06/29/16 / 06/30/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
N 11	WHIO	07/10/16	07/10/16	NewsCenter 7 Noon S	12:00 PM-12:30 P		:30			P-02		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/04/16	07/10/16	-----1				1	\$350.00					
N 12	WHIO	07/10/16	07/10/16	Sun Prime Hour 1	7:00 PM-8:00 PM		:30			P-02		NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/04/16	07/10/16	-----1				1	\$6,000.00					
N 13	WHIO	07/10/16	07/10/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/04/16	07/10/16	-----1				1	\$1,000.00					
N 14	WHIO	07/14/16	07/14/16	M-Su 11p News	11:00 PM-11:30 P		:30			P-02		NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/11/16	07/17/16	---1---				1	\$2,250.00					
N 15	WHIO	07/14/16	07/14/16	Stephen Colbert	11:30 PM-12:30 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/11/16	07/17/16	---1---				1	\$500.00					
N 16	WHIO	07/14/16	07/14/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/11/16	07/17/16	---1---				1	\$1,750.00					
N 17	WHIO	07/14/16	07/14/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/11/16	07/17/16	---1---				1	\$2,000.00					
N 18	WHIO	07/12/16	07/12/16	Stephen Colbert	11:30 PM-12:30 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/11/16	07/17/16	-1-----				1	\$500.00					
N 19	WHIO	07/13/16	07/13/16	Stephen Colbert	11:30 PM-12:30 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/11/16	07/17/16	--1----				1	\$500.00					
N 20	WHIO	07/13/16	07/13/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/11/16	07/17/16	--1----				1	\$1,250.00					
N 21	WHIO	07/13/16	07/13/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/11/16	07/17/16	--1----				1	\$1,850.00					
Totals									0.00				21	\$30,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/15/16	21	\$30,200.00	(\$4,530.00)	\$25,670.00
Totals	21	\$30,200.00	(\$4,530.00)	\$25,670.00

Signature: _____ **Date:** _____

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Thank you for your business!

REP HEADLINE# 8317470
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP

JUN29/16 16.59
*** WHIO-TV ***

ADV # ADV. NAME ISS/FIGHTING FOR OHIO
AGY # AGY. NAME MAIN STREET MEDIA GROUP

P.O. BOX 25093

ALEXANDRIA, VA 22313

REP. # OFF. # SALESMAN #

BUYER NAME MICHELLE SANTUOSO

SALES PRSN PH- NICK WELTE

ORDER # 136024 CONTRACT # 8317470

CLASS: NATL. LOCAL REGIONAL

PRDCT FIGHTING FOR OHIO EST#3141 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL9/16 JUL15/16 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUN29/16 16.59

REP: NEW ORDER FOR FIGHTING FOR OHIO
TOTAL 30200
PLS CFM THANKS
ALLIE

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
FIGHTING FOR OHIO

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			1000P-1100P	30		\$2,750.00	7/15	7/15	1		FRI	1
PROGRAM : BLUE BLOODS												
CON COM1: BLUE BLOODS												
2			1130P-1230A	30		\$500.00	7/15	7/15	1		FRI	1
PROGRAM : LATE SHOW WITH STEPHEN COLBERT												
CON COM1: LATE SHOW WITH STEPHEN COLBERT												
3			1200N-1230P	30		\$1,250.00	7/15	7/15	1		FRI	1
PROGRAM : NEWSCENTER 7												
CON COM1: NEWSCENTER 7												

AGENCY ADVERTISER CODE = 157
AGENCY PRODUCT CODE = 341
AGENCY EST# = 3141

REP HEADLINE# 8317470
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN29/16 16.59
 *** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			700P-730P PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE	30		\$1,750.00	7/15	7/15	1		FRI	1
5			1130P-1230A PROGRAM : LATE SHOW WITH STEPHEN COLBERT CON COM1: LATE SHOW WITH STEPHEN COLBERT	30		\$500.00	7/11	7/11	1		MON	1
6			1200N-1230P PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$1,250.00	7/11	7/11	1		MON	1
7			1000P-1100P PROGRAM : 48 HOURS MYSTERY CON COM1: 48 HOURS MYSTERY	30		\$1,000.00	7/9	7/9	1		SAT	1
8			600P-630P PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$500.00	7/9	7/9	1		SAT	1
9			700P-730P PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE	30		\$500.00	7/9	7/9	1		SAT	1
10			1100P-1130P PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$2,250.00	7/10	7/10	1		SUN	1
11			1200N-1230P PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$350.00	7/10	7/10	1		SUN	1
12			700P-800P PROGRAM : 60 MINUTES CON COM1: 60 MINUTES	30		\$6,000.00	7/10	7/10	1		SUN	1

JUN29/16 16.59
*** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS
13			900A-1030A	30		\$1,000.00	7/10	7/10	1		SUN	1
PROGRAM : CBS SUNDAY MORNING												
CON COM1: CBS SUNDAY MORNING												
14			1100P-1130P	30		\$2,250.00	7/14	7/14	1		THU	1
PROGRAM : NEWSCENTER 7												
CON COM1: NEWSCENTER 7												
15			1130P-1230A	30		\$500.00	7/14	7/14	1		THU	1
PROGRAM : LATE SHOW WITH STEPHEN COLBERT												
CON COM1: LATE SHOW WITH STEPHEN COLBERT												
16			500P-530P	30		\$1,750.00	7/14	7/14	1		THU	1
PROGRAM : NEWSCENTER 7												
CON COM1: NEWSCENTER 7												
17			600P-630P	30		\$2,000.00	7/14	7/14	1		THU	1
PROGRAM : NEWSCENTER 7												
CON COM1: NEWSCENTER 7												
18			1130P-1230A	30		\$500.00	7/12	7/12	1		TUE	1
PROGRAM : LATE SHOW WITH STEPHEN COLBERT												
CON COM1: LATE SHOW WITH STEPHEN COLBERT												
19			1130P-1230A	30		\$500.00	7/13	7/13	1		WED	1
PROGRAM : LATE SHOW WITH STEPHEN COLBERT												
CON COM1: LATE SHOW WITH STEPHEN COLBERT												
20			1200N-1230P	30		\$1,250.00	7/13	7/13	1		WED	1
PROGRAM : NEWSCENTER 7												
CON COM1: NEWSCENTER 7												
21			530P-600P	30		\$1,850.00	7/13	7/13	1		WED	1
PROGRAM : NEWSCENTER 7												
CON COM1: NEWSCENTER 7												

REP HEADLINE# 8317470
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUN29/16 16.59
*** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

JUL/16 30200.00

CONTRACT TOTAL 30200.00
TOTAL SPOTS 21

MARKET TOTALS \$55,925 WHIO 54% WDTN 32% WKEF 10% WRGT 1% CABL 0% WBDT 3%

SVC- NSI
DEMOS- RA35+*